Stages of Behavior Change

	Pre- contemplation	Contemplation	Preparation	Action	Maintenance
Definition	Not considering taking actions in the next six months toward a personal or health goal	Considering taking actions in the next six months to pursue a personal or health goal	Preparing to take actions in the next 30 days to pursue the goal	Taking actions to pursue the goal	Behavior change has been sustained for more than six months
Orientation	 Behavior change is not a priority Undervalue pros and overvalue cons Not confident Doesn't want to talk about it Feels hopeless Will look uncomfortable Ignore or resist education 	 "On the fence" with equal value seen in pros and cons Can stay in this stage indefinitely No urgency to change 	 Pros of decision outweigh cons Thinking through/problem-solving how to get started More confident 	Taking actions, but could give up if problems arise	Has intent to maintain the behavior change going forward
Tailoring Approach	 Plant the seed Provide gentle support to honor where the person is 	 Shift ambivalence Help patients think about pros and what is important to them Does the goal fit with their lifestyle? 	Help patients develop a plan and take the first step	 Support patients continuing the behavior Problem-solve common barriers Celebrate progress 	Provide reminders and cues that support and encourage maintenance of the positive change
Recommended Small Steps	 Generally talk about the possibility of the decision Provide education for future use 	 Learn more about the topic/goal Provide educational materials to share with others about the topic/goal 	 What would a small step look like? When do you think you could start? How could I help you? 	 What would the next step be? Who could help you with your goal? 	 Continue positive feedback Provide support if a barrier is anticipated

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